



A private children's club, run like a five star hotel.

The Little Play Avenue runs on a standard of welcome usually reserved for adults, and its guests are three years old.

BOILERPLATE

The Little Play Avenue is a play atelier and gathering place in Phoenix, Arizona, run on a standard of welcome usually reserved for adults. Families are greeted by name, children are handed real materials and trusted with them, and the shoe-free, screen-free floor is open seven days a week to members and to anyone who walks in.

59 WORDS • QUOTE FREELY

FAST FACTS

2024

OPEN SINCE MAY
OUR THIRD YEAR

3,500

SQUARE FEET
SHOE & SCREEN FREE

0–7

AGES WELCOME
CLASSES 3 TO 6

7

DAYS A WEEK
8:00 TO 5:30 WEEKDAYS

\$28

OPEN PLAY
90 MINUTES, PER CHILD

\$139

MEMBERSHIP
A MONTH, FROM

24

CELEBRATION THEMES
PLUS CUSTOM

10:1

CHILDREN TO ONE
TEACHER IN CLASS

The floor — a market, a theatre, a patisserie, a fire station, an animal hospital and a separate Little Tots area for infants and early crawlers. Grip socks provided, capacity limited, thirty minutes of sanitization between sessions. **Private celebrations** are styled in house, in a private suite off the floor.



Best Birthday Spot in the Valley.

BEST OF OUR VALLEY 2026 • ARIZONA FOOTHILLS MAGAZINE

PRESS & PARTNERSHIPS

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THE FULL KIT

The full press kit is available on request — just email us.

- Boilerplate in three lengths
- Founder biography and portrait
- Approved photography and b-roll
- House vocabulary and style notes
- Full coverage list